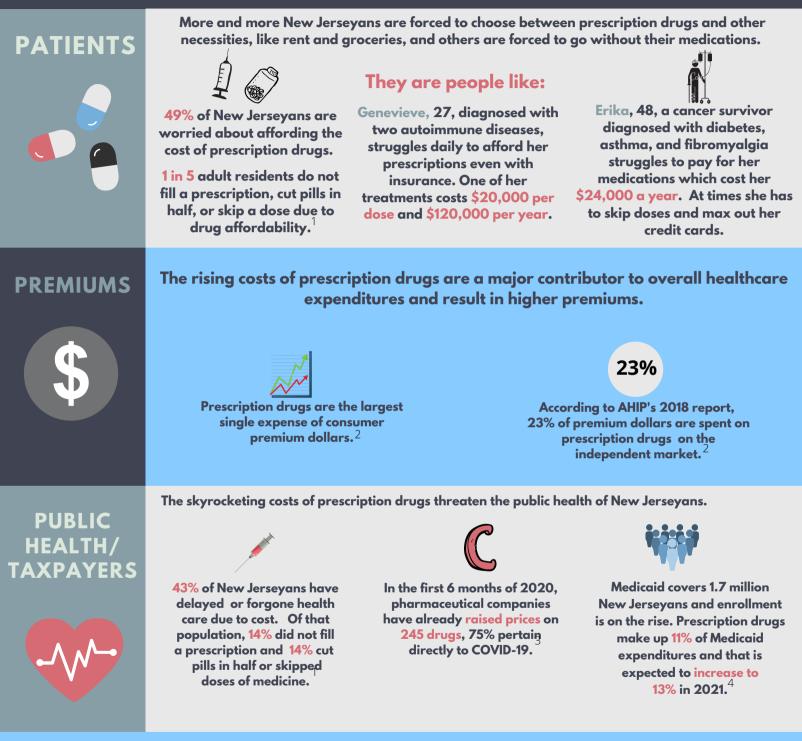
THE TRUE COST OF PRESCRIPTION DRUGS

Why New Jersey needs a Prescription Drug Affordability Board



NEW JERSEYANS WANT ACTION

New Jersey Residents surveyed want government to act to address high health care costs (they believe are) caused by unfair prices charged by powerful industry stakeholders.

56% Believe the government should work on addressing high healthcare costs, including prescription drugs¹ 72% Believe health care costs are so high because drug companies charge too much money¹ 88% Across party lines are in favor of Prescription
Drug Affordability Boards¹

Join NJ for Affordable Drugs Campaign Today! <u>NJForAffordableDrugs.com</u>

Endnotes: 1) Healthcare Value Hub at Altarum July 2020 Survey. 2) AHIP 2018 Survey. 3) Patients For Affordable Drugs Now, 2020 Report. 4) Gov. Murphy's 2021 Budget